



# TINY CLIMATE ACTS

## Tiny Climate Acts: Toolkit for teams

Tiny Climate Acts is an Earth Month campaign (April 1 - 22) that transforms small, daily eco-friendly acts, like biking to work or choosing a reusable cup, into meaningful action. For every three acts, Greenplaces and Sequoia will plant a tree – proving even small choices can [spark change](#).

## 4 simple steps

### Sign up

- Register** for Tiny Climate Acts at [tinyclimateacts.com](https://tinyclimateacts.com).
- Create or join a team:** Use your work email to get matched with colleagues, or create a new team if you're leading the charge.

#### Creating a team

- Visit [tinyclimateacts.com](https://tinyclimateacts.com).
- Sign up with your work email to ensure you're recognized as a team.
- Create a new group and name it after your company or department.
- Pro tip:** Looking to invite folks from outside of your company? Make sure to create your group as "public" from the start. If your group was initially created as private, you'll need to delete and recreate it as a public group.
- Send your custom link to your coworkers, inviting them to join.

### Log acts and rally your colleagues

- Inspire your team:** [Download our toolkit assets](#) and share them on team messaging apps like Slack, newsletters, during team meetings, or on your office TVs.
- Log your acts:** Whenever you or your team complete a climate-friendly step (i.e. public transit, reusable bottles, etc.), make sure to click "NewAct +" and record it. Consider adding a photo with your description!
- Post on social:** Tag @Greenplaces and @Sequoia, and use #TinyClimateActs so we can celebrate your progress alongside you, and so your network can jump in too.

### Track, motivate, and celebrate

- Check the leaderboard** and share your progress in Slack or your intranet.
- Encourage healthy competition.** Keep tabs on your group's progress in the leaderboard to see how your team ranks among other participating teams and motivate each other. **Give a shoutout** when your team hits 50 acts or 100 acts. Little celebrations keep the energy high.
- Host a short "victory lap" event** on Earth Day, April 22. Share final numbers, highlight top contributors, and cheer on your colleagues for their commitment.

### Wrap it up

- Next steps:** After April 22, Greenplaces and Sequoia will finalize the total number of acts submitted. Watch for our summary post and join us in celebrating the top teams!
- Keep momentum:** Encourage ongoing sustainability and remind folks that #TinyClimateActs can happen year-round.